

“Education and awareness about mental illnesses to reduce stigma and promote recovery.”



WUMH News and Information ☐ June 2008

****Joint Advisory Board and Steering Committee meeting of WUMH:
Friday, June 13, 9:00-11:00am****

in Madison. Please see the attached agenda for directions and teleconference call-in instructions. March 2008 Meeting minutes attached.

WUMH Business Team:

The Business Team continues to work with employers by providing trainings to create “Mental-Health Friendly” workplaces. These trainings are a collaboration with WorkSource Wisconsin, DHFS-Pathways to Independence (through MIG funding), MHA of Wisconsin, local Disability Navigators, non-profits and employers. 2008 plans also include the production of a training module specifically directed to supervisors who are often the first to have “courageous conversations” about mental health with employees.

Partnership Planning Grant: Women, Stigma and Depression:

The 18-month Partnership Fund Planning Grant partnering WUMH with the UW-School of Nursing is nearing completion. Focus groups with women between the ages of 18-44 have been held in Superior, Milwaukee, and Stevens Point. The Research Team will review the transcriptions from the groups to identify stigma themes. The plan is to create “culturally-sensitive educational messages” to reach Wisconsin women; these will be described in an application for an Implementation Grant (due Aug 29) from the Partnership Fund through the UW-School of Medicine and Public Health.

NAMI National Convention: Tomorrowland Today: Making Recovery Real

June 13-16 in Orlando, Florida. Latest information and the sharpest policy and scientific thinkers. Dozens of workshops designed to put consumers and family members in the “driver’s seat” for mental health services. All from the NAMI grassroots. Visit www.nami.org for info.

Milwaukee Mental Health Summit III

*Mapping a New Road to Recovery:
Addressing Mental Illness in the Criminal Justice System*

Monday, June 30, 2008

8am – 4:30pm
Marquette University
Alumni Memorial Union
1442 W. Wisconsin Ave, Milwaukee

THE ISSUE

People with mental illness with non-violent charges are over-represented in our criminal justice system. These individuals would be more appropriately served in the community where they can be linked to needed treatment and support services. Redesigning how our criminal justice system interfaces with our mental health system is both humane and fiscally responsible.

Hosted by the Milwaukee Mental Health Task Force
www.milwaukeeemhtf.org

Join us for an action-oriented Summit *on addressing mental illness in Milwaukee's criminal justice system* and how we can redesign our system to better serve mental health consumers and make our criminal justice system work better for everyone.

Peter Hoeffel, Disability Rights Wisconsin, 6737 W. Washington St. Suite 3230, Milwaukee WI 53214, 414-773-4646, TTY 888-758-6049. Call or visit web site (above) for brochure.

SAMHSA's Recap of May Events

May was Mental Health Month! The ADS Center is pleased to announce that the following activities took place in communities throughout the Nation. For more information on existing campaigns and programs, please visit our [Web site](#).

On May 1, 2008 The State of Illinois, Illinois Department of Human Services, Division of Mental Health and The Illinois Children's Mental Health Partnership supported by a network of more than 30 organizations, launched a public awareness, engagement and education campaign, titled [Say it out loud](#). The campaign was developed to increase awareness of mental health as a vital component of our overall health and well-being, and motivate sustainable change in behaviors that promote good mental health.

The Mental Health Association of Illinois Valley, Inc. (MHAIV) hosted an [mpower Youth Concert](#) on Friday, May 16th. [mpower: musicians for mental health](#) is a national public awareness campaign headed up by Mental Health America, parent organization of MHAIV. Through the website campaign and promotional materials are distributed with the aid of local high school students, this innovative concert-based program is dedicated to reaching out to today's youth about a range of mental wellness issues, with the key message being: "It's okay to ask for help."

State Implementation Projects Request for Applications Campaign for Mental Health Recovery

Application Deadline: Friday, June 20, 2008

The Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Mental Health Services (CMHS), Resource Center to Promote Acceptance, Dignity, and Social Inclusion Associated with Mental Health (ADS Center) is accepting applications for Campaign for Mental Health Recovery (CMHR) State Implementation Grants. The ADS Center is operated by contract with Macro International Inc. Information on the ADS Center is available at:

www.stopstigma.samhsa.gov.

The purpose of these awards is to support and enhance the CMHR through the development of State outreach and community-based efforts, mental health education and social inclusion activities. Proposed activities must include a multicultural target audience of young adults who are 18-25 years of age, particularly focusing on mental health awareness and education among the Hispanic American, African American, Asian American, and Native American populations. More information on the Campaign is available on the CMHR Web site at

www.whatadifference.samhsa.gov.

SAMHSA recognizes that each applicant will start from a unique point in developing CMHR supports for social inclusion. Successful applicants will put forth a detailed plan that shows direct linkages to the CMHR. The proposed social inclusion strategy must include 18- to 25-year-olds and must include a detailed plan to increase awareness of mental health and mental health recovery. Project activities must relate directly to the CMHR—promoting the campaign by building on the campaign materials and activities.

Award Information

Anticipated Number of Awards: 12 awards

Anticipated Award Amount: \$15,000 up to \$25,000 in total costs (direct and indirect)

Length of Project Period: 1 year

Proposed budgets may not exceed \$25,000.

For questions on the *Campaign for Mental Health Recovery*, contact:

Elizabeth Edgar

Campaign for Mental Health Recovery Liaison

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Arlington, VA 22201

(703) 516-7973

Eligibility Requirements and Application Documents

The following application documents may be accessed directly from the [Featured Pages](#) section of the ADS Center Web site at www.stopstigma.samhsa.gov.

Mental Disorders Cost Society Billions In Unearned Income

<http://www.sciencedaily.com/releases/2008/05/080507083940.htm>

ScienceDaily (May 7, 2008) - Major mental disorders cost the nation at least \$193 billion annually in lost earnings alone, according to a new study funded by the National Institutes of Health's National Institute of Mental Health (NIMH). The study was published in the May 2008 issue of the American Journal of Psychiatry.

"Lost earning potential, costs associated with treating coexisting conditions, Social Security payments, homelessness and incarceration are just some of the indirect costs associated with mental illnesses that have been difficult to quantify," said NIMH Director Thomas R. Insel, M.D. "This study shows us that just one source of these indirect costs is staggeringly high." Direct costs associated with mental disorders like medication, clinic visits, and hospitalization, are relatively easy to quantify. Indirect costs like lost earnings likely account for enormous expenses, but they are very difficult to define and estimate.

Using data from 4,982 respondents, the researchers calculated the amount of earnings lost in the year prior to the survey among people with serious mental illness (SMI). SMI is a broad category of illnesses that includes mood and anxiety disorders that have seriously impaired a person's ability to function for at least 30 days in the year prior to the survey. It also includes cases of any mental disorder associated with life-threatening suicidal behaviors or repeated acts of violence.

Eighty-six percent of respondents reported earning income in the previous year. But those with SMI reported earning significantly less--around \$22,545--than respondents without SMI, who averaged \$38,852. Although men with SMI took a greater hit in earnings than women with SMI, men still earned more overall than women with and without SMI.

By extrapolating these results to the general population, the researchers calculated that SMI costs society \$193.2 billion annually in lost earnings.

The researchers attributed about 75 percent of this total to the reduced income that people with SMI likely earn. "The results of this study confirm the belief that mental disorders contribute to enormous losses of human productivity," said Kessler. "Yet this estimate is probably conservative because the NCS-R did not assess people in hospitals or prisons, and included very few participants with autism, schizophrenia or other chronic illnesses that are known to greatly affect a person's ability to work. The actual costs are probably higher than what we have estimated."

The researchers concluded by recommending that future studies on the effectiveness of treatments should consider measuring employment status and earnings over the long term to document the effects of mental disorders on a person's functioning and ability to remain productive. Journal reference: Ronald C. Kessler, Steven Heeringa, Matthew D. Lakoma, Maria Petukhova, Agnes E. Rupp, Michael Schoenbaum, Philip S. Wang, and Alan M. Zaslavsky. Individual and Societal Effects of Mental Disorders on Earnings in the United States: Results From the National Comorbidity Survey Replication. Am J Psychiatry, first published on May 7, 2008.

Save the Date: From Darkness to Light: Crisis to Recovery

Crisis Intervention Conference

September 25-26 in Wisconsin Dells

Save the Date: Recovery: Promoting Dreams Through Evidence-Based Practice

Fourth Annual Mental Health and Substance Abuse Services Training Conference

October 22-23 in Wisconsin Dells.

Past issues of this monthly Update are stored on our web site www.wimentalhealth.org. Please send event information to the webmaster. Thank you!

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**WUMH Purpose: A coalition to implement the Healthiest Wisconsin 2010 objective to eliminate the stigma associated with mental illnesses.
Mental illnesses are real, common and treatable.**

DISCLAIMER: *The WUMH Listserv is intended to share information about mental health, stigma, and recovery. This information does not necessarily express the views of WUMH or the Wisconsin Women's Health Foundation. If you wish to be deleted from this list, please reply with "Unsubscribe" in the subject or text. Thank You.*