



WorkSource Wisconsin

www.worksourcewi.com

Purpose: WorkSource Wisconsin is a public/ private partnership providing effective, practical and sustainable resources for employers by employers to hire and retain persons with disabilities through education, partnerships, mentoring, and legal assistance.

Rationale:

- Although services for job seekers with disabilities have strengthened in recent years, outreach efforts to employers continue to be an issue requiring attention.
- WorkSource Wisconsin seeks to coordinate outreach efforts businesses in Wisconsin by utilizing both
 - Collaborative statewide training and technical assistance approaches, and
 - Targeted regional intervention to allow for local differences and needs. The project will target current and future business leaders.

Primary Stakeholders

- Employer Advisory Committee comprised of employers and industry trade association representatives including the Wisconsin Manufacturer's and Commerce, American Family Insurance, Wisconsin Auto Truck Dealers Association, Wisconsin Physician Services Insurance, State Long Distance Telecom and Boardman Law Firm, Society of Human Resource Management
- Affiliated Agency Committee comprised of partner state entities and
- Stout Vocational Rehabilitation Institute.

Accomplishments:

- Collected data into a single statewide strategy in the process of identifying and addressing employer needs as they pertain to recruiting, hiring, and retaining workers with disabilities,
- Developed WorkSourcewi.com website and
- Developed a comprehensive marketing strategy with consultation from project stakeholders.

WorkSource Wisconsin was launched March 1, 2007:

- www.worksourcewi.com acts as a clearinghouse of resources on disability and employment including:
 - job accommodation,
 - employment law,
 - human resource practices and
 - employment-related disability specific information.
- Provides technical assistance and consultation via toll-free hotline- [1-866-460-9602](tel:1-866-460-9602)
- Links to a new Assistive Technology Resource Center implemented to provide employees essential tools and knowledge concerning assistive technology in the workplace and
- Will develop business school curricula for training of future business leaders.